

## MGT 641 – Guidelines for assignment 2 - contextualization of your mission - to be delivered on October 2nd

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This assignment is the second step (after having identified your mission) to complete your project. This assignment needs to be done at the early stage of project development.

This assignment includes 7 steps :

- 1) **Read** – at least sections 3 to 6 of « A framework for mission-oriented innovation policy : alternative pathways through the problem solution-space » (Wanzenboek et al.)

*« Assessing the location of your mission in the problem-solution space is necessary to consider the specific character of the mission and to pursue targeted policy strategies to achieve public acceptance and institutional support for the mission at hand » - adapted from Wanzenboek et al.*

If your mission has some geographical scope – (Switzerland, the EU, China, Global South, Africa, the US, etc), this needs to be taken into account in your contextualization

- 2) **You need to analyze your mission from the problem side** – contestation, complexity, uncertainty. The higher the contestation, complexity and uncertainty of the problem underlying your challenge, the higher its wickedness and the more difficult might it be to design and fund a mission policy and involve the key stakeholders.

The central question is : How different stakeholders disagree about the problem or contest a specific narrative about it ?

- 3) **You need to analyze your mission from the solution side** – even if there is a growing consensus on problem statement, proposed solutions typically diverge – contestation, complexity and ambiguity

The central question is : Is there a clear path to solution ?

- 4) **Summarize your view in terms of the narrative** – is it strong on both sides – problem and solutions – or just on one side or just weak on both sides ?

- 5) **Then you can locate your mission in the 2-dimensional problem-solution space**

- Disorientation
- Problem in search of a solution
- Solution in search of a problem
- Alignment

- 6) **What should be the policy pathway** – given your characterization of the concerned mission ?

- Problem-led pathway
- Solution-led pathway
- Hybrid policy pathway
- Full development (alignment context)

- 7) **Prepare a small number of slides (max 4) to present your findings on problem side, solution side and locate your mission on the two-dimensional problem-solution table and infer the needed policy pathway**

- 8) **Submit the slides by October 2<sup>nd</sup>**